



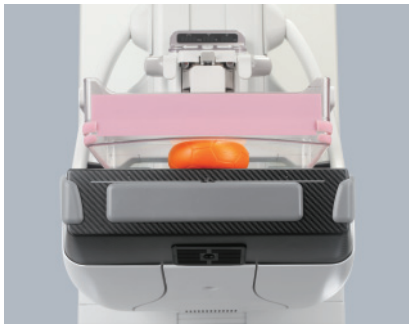
CUSTOMER'S VOICE
Women's Imaging Specialists



Women's imaging specialists

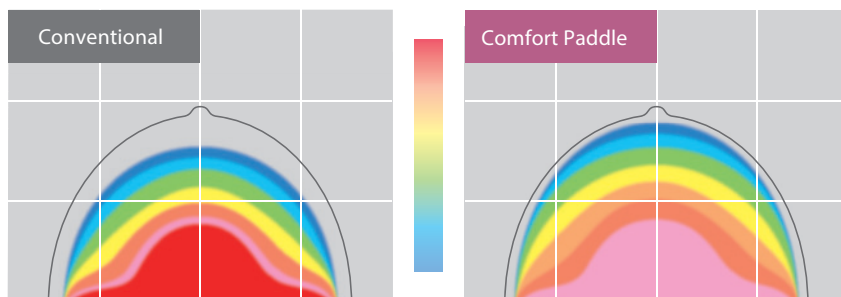
Women's Imaging Specialists (WIS) with locations in throughout Georgia and Alabama provides state-of-the-art imaging with 2D/3D digital mammography, breast ultrasound, general ultrasound, and bone densitometry services. We provide compassionate, individualized, ethical care with a focus on the early detection of breast cancer and osteoporosis. Our team takes prides in fighting breast cancer and is committed to making a difference in the lives of our patients and our community.

As part of that commitment, WIS purchased Fujifilm's ASPIRE Cristalle mammography system in 2017. Since that time, we have added 7 more units across our multiple locations. Besides the excellent image quality and the optimized workflow, the Cristalle system provides Women's Imaging Specialist's patients with the most comfortable mammography experience using the latest technology.



One of the unique standard features of the ASPIRE Cristalle 3D mammography system is the patented comfort paddle. Paddle design is an important factor in ensuring a comfortable mammogram. We love that Fujifilm's paddle has a 4-way flex vs. other paddles that just flex from the chest wall to the nipple. Not only do we believe it provides a less painful mammogram, it provides for a better quality image. The Fujifilm ASPIRE mammography unit provides more evenly distributed compression of the breast which improves tissue separation

for better x-ray penetration and greater visualization of fine details. This imaging factor is of utmost importance as the FDA states that inadequate compression plays a role in up to 38% of image quality deficiencies.*



Since installing the innovative Fujifilm mammography system with digital breast tomosynthesis (DBT), we've received numerous positive comments from patients about how comfortable their mammogram was when compared with prior experiences! The overwhelmingly positive feedback about the comfort paddle in reducing or eliminating the pain associated with a mammogram is a game changer! We now promote and share this key feature as a reason for patients to visit WIS and "experience the difference"

The following is just a small example of the reviews that our facilities have received.

"This is my fifth year coming here for my mammogram. Staff is always friendly & helpful. I've never had to wait long to be seen. Today was my first experience with the 3D mammo & it was a breeze. Even the usual smooch wasn't bad either. She did a great job!"



"I had a mammogram there today, and it was a very pleasant experience. I was expecting discomfort like the last time I had a mammogram but it was the complete opposite. The front desk lady was very nice and so was the technician. Their machine did not hurt at all and there was no need to hold my breath for the imagining. Additionally, I was in and out in less than 30 minutes! I highly recommend this place for your imaging needs."



"By far the best mammogram I have had in all my years of having them. Amazing staff. Will see them again next year."



"I HIGHLY recommend Women's Imaging Specialists. I was dreading my mammogram due to the discomfort they usually bring. This



morning was my first one with WIS -the office is clean and beautiful, the staff is friendly and professional, and best of all, the mammogram was not at all painful. Their machines are much more "friendly" to a woman's body than the torturous ones I've experienced in the past. I no longer dread going to my yearly mammogram! How about that?"

"This was the BEST experience I've ever had with a mammogram. Little to no wait time. The staff was kind and efficient. Everything was very clean! The technician was very gentle and the machine they have is **far less painful** than the ones I have experienced in the past. Thank you!"

"Great experience!! Do not be afraid to get yours checked out !! It's very important"



"WIS is an amazing facility, clean, modern, and welcoming.

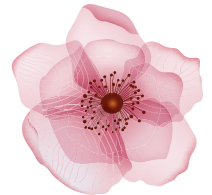
The state of the art equipment made for what is usually an uncomfortable screening was surprisingly very pleasant. The staff was lovely and securing an appointment was easy as well. Highly recommend"

"This was my first mammogram and I had a great experience. The staff was very friendly, there was no wait, and the technician took her time to explain everything. The actual procedure wasn't bad at all!



I will be back next year."

"Not your natural image of a mammogram. **not painful.** very professional staff. definitely recommend."



"The machine they use is **gentle and not painful** compared to mammograms I've had in the past. I've had over 40 mammograms and this was the best experience yet."

"The staff is **very warm and friendly.** The imaging machine surprisingly gentle."

Women tend to avoid breast screenings due to the fear of discomfort, but new technology from Fujifilm is making painful mammograms a thing of the past. At WIS, our aim is to advance breast health in the community and make our patients feel at ease when receiving their critical, annual mammograms. We want our patients to feel empowered, and know that we have the technology that will help us accurately detect breast lesions and help them make informed decisions about their health. We never want pain or fear to get in the way of important preventative care.

We welcome current and new patients in the community to make an appointment with WIS for their mammogram today. To make an appointment, call 866-300-8512, opt 1.

