

FUJIFILM

Value from Innovation

MRI

VELOCITY OASIS

One MRI Solution for Managing Today's Population



Why you need Velocity MRI

- Obesity disease
- Lapse in care
- Patient Loyalty
- Anxiety
- Age

93 Million Americans are affected by obesity.¹

90% of Emergency Departments' lack the imaging equipment to handle obesity disease.²

Patients search out imaging centers who can accommodate their needs, causing lapse in their care.³

Loyalty to your network is not guaranteed.⁴

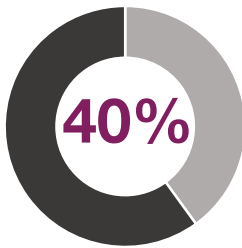
Being equipped to accommodate, care for, and manage all populations increases patient satisfaction, resulting in retention and loyalty.

mri like no other

VELOCITY

Healthy. Happy. In-Network.

Average percentage of referrals going out of network



#1

Reason for sending referrals out is:

Patient Preference ⁵

Retain Patients

Patients express needs and concerns to referring physicians.

If they prefer Open MRI because of anxiety, or have been rejected due to their size at another location, the referring physician can order the open MRI. Velocity ensures those patients are referred to you. If it's not in your network you have lost a referral.⁵

Improve Customer Loyalty and Revenue Growth

Velocity accommodates your geriatric patients with its open sides and unique table design. Ability to see loved ones throughout an exam is complemented by the table's low minimum height for easy on and off, and largest width for comfort and ease of positioning.

Currently, **54 million** adults are **65 or older**, by 2030 that number will be over **70 million**.

With age comes a higher risk of chronic diseases cancer and arthritis⁶, the combination of patient-friendly designs and specialized clinical capabilities enable a high quality, comfortable scan for all patients.

Velocity Complements Your Network

The only High Field MRI with table capacity (660lbs/330kg) and Open design for anxious patients.

The most accommodating patient table with the widest surface, lowest minimum height, and lateral movement.

High Field strength brings quality imaging you expect.

1. Obesity Action Coalition www.obesityaction.org/get-educated/publicresources/obesity-statistics-fact-sheets/ ~

2. C.A., Jr. (2008), The Challenge of CT and MRI Imaging of Obese Individuals Who Present to the Emergency Department: A National Survey. Obesity,

3. New York Times, September 2016; www.nytimes.com/2016/09/26/health/obese-patients-health-care.html?_r=2

4. Advisory Board Company Research and Analysis, 2017

5. Advisory Board Company Research and Analysis, 2019

6. Promoting Health for Older Adults | CDC <https://www.cdc.gov/chronicdisease/resources/publications/factsheets/promoting-health-for-older-adults.htm#:~:text=The%20increase%20in%20the%20number,nearly%2025%25%20of%20the%20population.>

FUJIFILM Healthcare Americas Corporation

81 Hartwell Avenue, Suite 300, Lexington, MA 02421

www.fujifilm.com 800.431.1850

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