

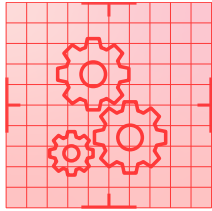
# SYNAPSE® EIS

## Patient Engagement

Request studies. Confirm appointments.  
Expedite check-in. Access exam results.

**SYNAPSE**®  
Enterprise Imaging

**FUJIFILM**  
Value from Innovation



# FOUR CHALLENGES. ONE SOLUTION.

Today, healthcare organizations face common challenges that can impede their ability to operate efficiently and improve care outcomes.

*Click on the challenges below to learn more.*

1

## **AUTONOMOUS ENGAGEMENT:**

Patients want to interact with their clinical content and care teams on their own terms.

2

## **SIMPLIFIED SELF-MANAGEMENT:**

In today's consumer-driven environment, patients expect intuitive methods to manage their care.

3

## **ON-DEMAND INFORMATION:**

To enhance the patient experience and streamline services, features such as appointment reminders and exam screening requirements are essential.

4

## **STRAIGHTFORWARD DEPLOYMENTS:**

Optimizing new platforms and tools requires seamless integration with existing information systems and effortless access for patients.

**Synapse® Enterprise Information Systems (EIS)** — part of Fujifilm's comprehensive Synapse Enterprise Imaging portfolio — is one of the industry's most extensive workflow management solutions. In addition to helping boost your business ROI, this robust solution provides patient engagement tools that help improve clinical quality, increase workflow efficiency, and enhance the entire care experience.



# OPTIMIZE ENGAGEMENT WITH RADIOLOGY-SPECIFIC FEATURES

Put power in the patient's hands with intuitive features that help enhance engagement.

- **Patient profile customizations**

- Update contact and insurance information.
- Set location and reminder preferences (email/text).
- Securely access upcoming appointments and historical reports.

- **Exam requests**

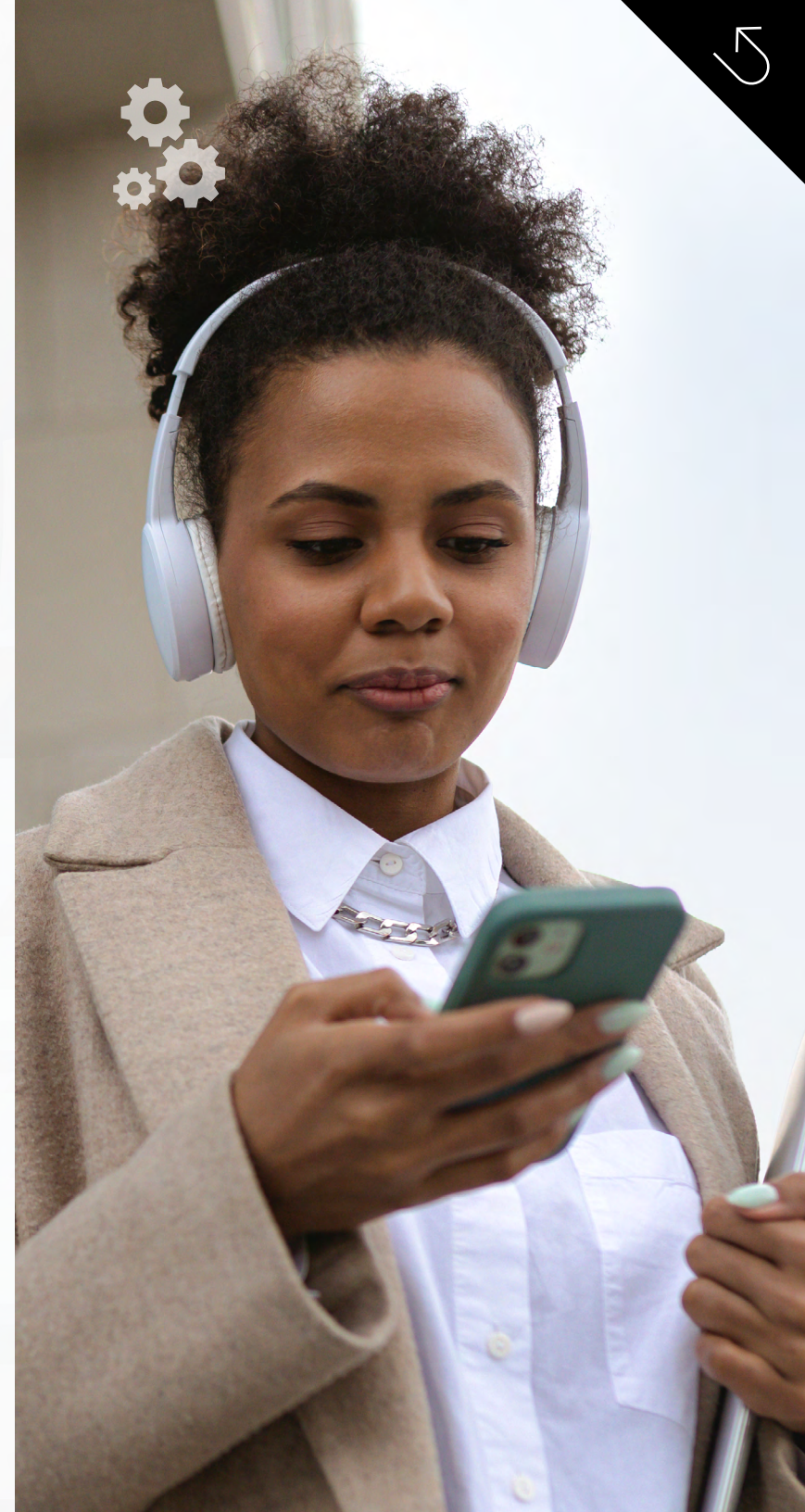
- Customize which exams can be requested online.
- Manage availability per location.

- **Appointment management**

- Automated reminders.
- Online screening questions and form completion.
- Appointment confirmation.

- **Security features**

- Protect patient privacy with two-factor authentication.
- Design optional end-user license agreement.
- Set password and security options.

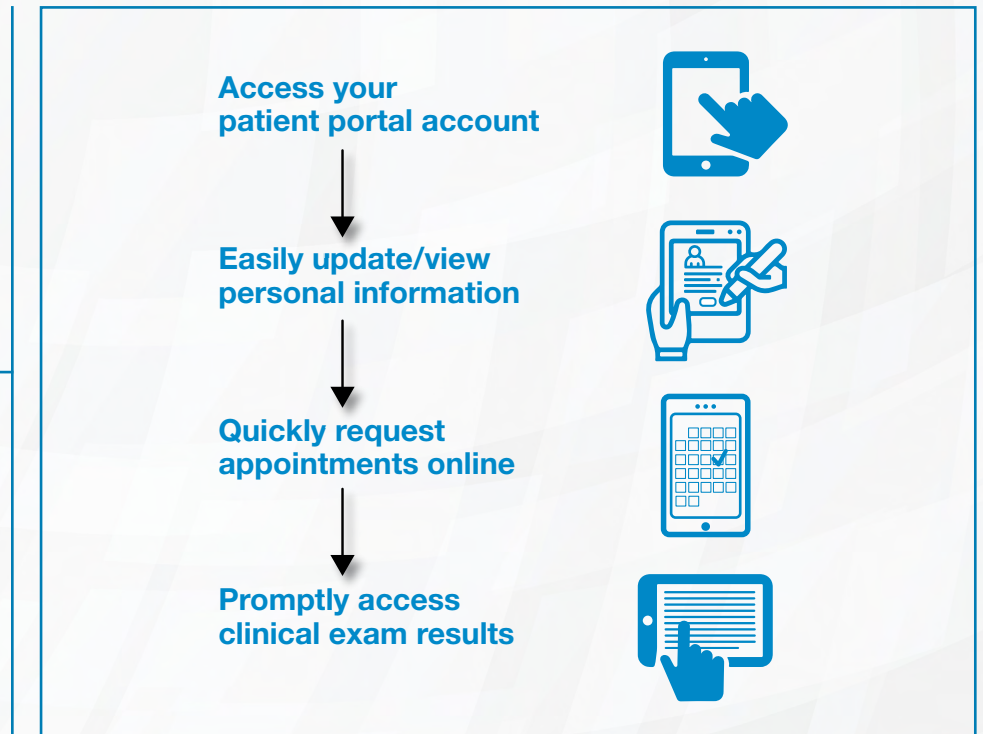






# ENHANCE THE PATIENT EXPERIENCE WITH INTUITIVE SELF-MANAGEMENT FEATURES

Offer patients a simple, step-by-step way to manage their own radiology care.



Rely on Fujifilm's reputable team of Synapse EIS specialists to address all service and support needs.



## STREAMLINE PROCESSES BETWEEN PATIENTS AND FRONT OFFICE

Reduce patient wait time and enhance the care experience with convenient pre-registration tools.

Receive automated reminders to begin check-in.



Use your personal device for easy access.



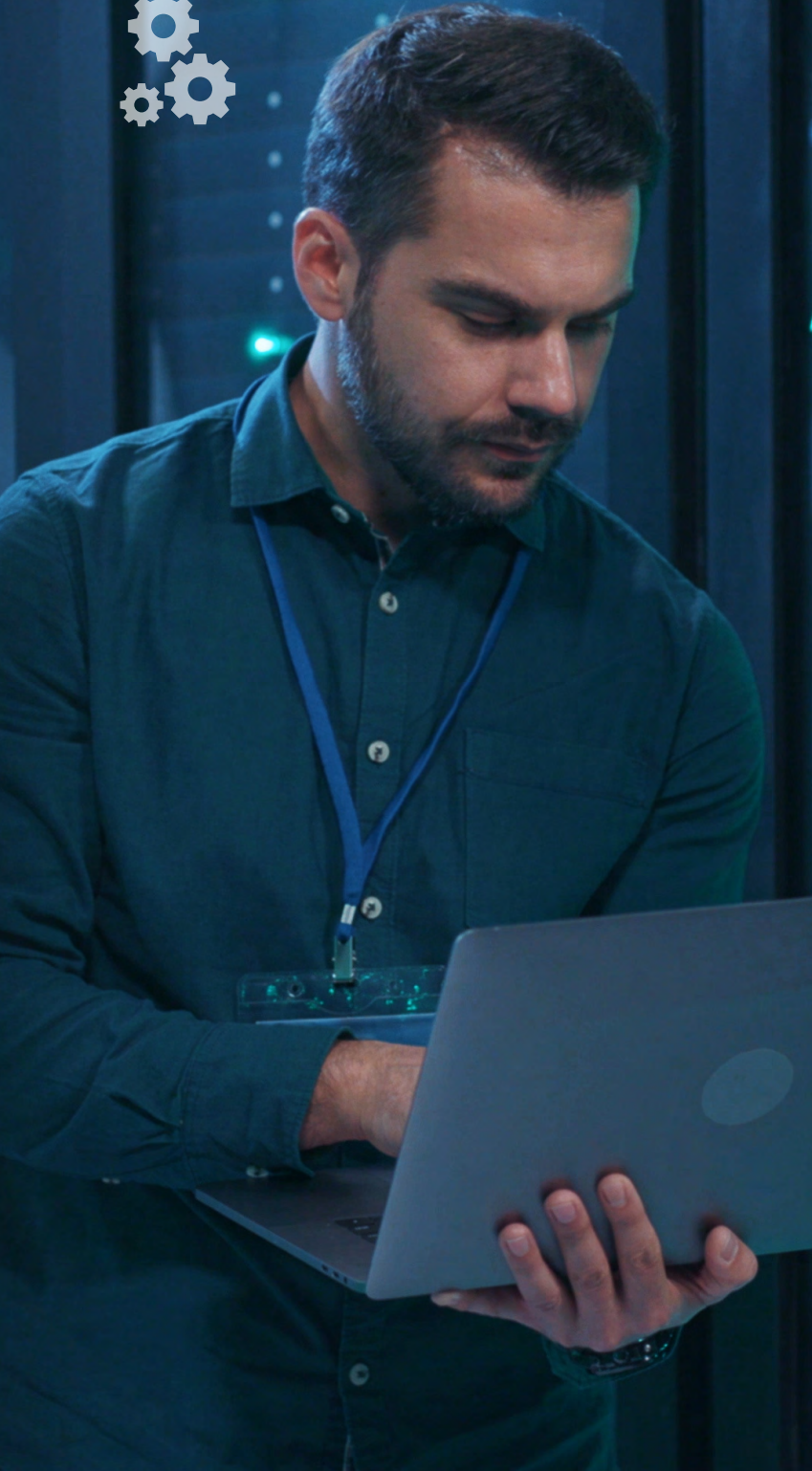
Easily view/update personal information.



Complete and sign digital forms.







## SIMPLIFY SYSTEM REQUIREMENTS TO HIT THE GROUND RUNNING

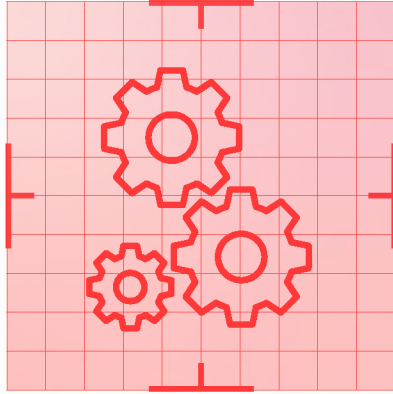
Patient engagement solutions are optional components of Synapse EIS versions 6.4.1 and higher.

### Supported browsers:

Patients may access the Synapse EIS Patient Portal and Kiosk using most modern web browsers, including:

- o Edge
- o Chrome
- o Safari





## EXPLORE THE ADVANTAGES OF SYNAPSE EIS PATIENT ENGAGEMENT

**Synapse EIS** provides healthcare practices with one of the most comprehensive workflow management solutions on the market. The system's patient-engagement offerings provide intuitive tools that help improve clinical quality, increase workflow efficiency, and enhance the entire care experience.

For additional information or to schedule a demonstration, [please click here](#).

**SYNAPSE**<sup>®</sup>  
Enterprise Imaging

Radiology PACS | Cardiology PACS | 3D  
VNA | Enterprise Viewer | Cloud Services  
Information Systems | Artificial Intelligence

**In 1936, we launched our healthcare business with x-ray film, and we haven't stopped innovating since.**

For more than 80 years, we've continued to transform ourselves so we can help healthcare organizations like yours make the world a healthier place. As the industry advances, we'll continue adapting — finding new ways to apply our unique technologies to solve preeminent healthcare challenges.

We'll never stop iterating and developing digital solutions that progress radiography, endoscopy, ultrasound systems, healthcare IT, pharmaceuticals, and regenerative medicine — and the Synapse<sup>®</sup> Enterprise Imaging portfolio represents this commitment to continuous innovation.

For more information, visit

[BrownsMedicalImaging.com](https://www.BrownsMedicalImaging.com)

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